

P R E S S R E L E A S E

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For Immediate Release

Dania Beach, FL July, 2016 – Nautibuoy Marine has appointed Nautical Ventures as its re-seller in the US. The company will officially launch the Nautibuoy range at the Ft Lauderdale International Boat Show in November.

Clay Builder and Nina Anderson, the entrepreneurs behind the Nautibuoy product, received global recognition for their innovative design, winning a DAME Award at the METSTRADE show in Amsterdam last year. Since then, the couple have secured over 20 re-sellers in key yachting territories across Europe, as well as signing an agreement with one of the UK's biggest boatbuilders.

“We are very excited for Nautibuoy to debut in America this autumn at the Ft Lauderdale International Boat Show with one of our first US-based re-sellers, Nautical Ventures. America boasts the biggest leisure boat market in the world, so it is only logical that this is the next step in our growth strategy,” Builder comments.

Launched in the UK in April 2015, Nautibuoy Marine's inflatable platforms, which feature a patent-pending modular air-toggle connection system, have a range of uses from swim and sunbathing platform to a jet-ski dock or as a sturdy base for carrying out essential maintenance tasks.

“We are very pleased to have been chosen by NautiBuoy to represent their line,” notes Roger Moore, CEO of Nautical Ventures. “We cater to a large yacht clientele who come to us for yacht tenders and toys. NautiBuoy will be the perfect complement for them to add to their quiver of yachting necessities.”

Hand-crafted in Europe from durable German PVC, the patent-pending ballast system provides stability to the platforms, which can be manually dumped after use to allow easy exit from the water.

The Nautibuoy platforms are available in a range of sizes, from 2.5m to 4.5m, and the linking possibilities include side to side, end to end, T shaped and L shaped.

Inflation times range from 1.5 minutes to 3.5 minutes for the largest one, which weighs 42kg and is easily stowable, the company claims.

Nautical Ventures is a marine superstore with locations in Dania Beach, North Palm Beach and Riviera Beach Florida. The company offers boats, yacht tenders, RIBs, Kayaks, SUP, Paddleboard, paddles and more.

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