



PRESS RELEASE



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New online community for METSTRade

Year-round platform launched for maritime industry

METSTRade has officially launched its new online community as a year-round addition to the annual METSTRade Show. It has been designed to allow companies and other stakeholders to connect and share useful content related to the latest industry developments in the same way as they do at the show in Amsterdam. The new resource will also serve an invaluable tool for preparing for business and networking at the METSTRade Show and following up on the contacts made there.



The new METSTRADE Online Community will permit members to network together and stay up to speed with the latest maritime industry developments and innovations all year round. They will share ideas, insights and successful initiatives with peers while learning from colleagues from around the world. By connecting with like-minded professionals, participants will learn more about the challenges and opportunities facing the industry and can share their own insights on relevant topics. The online community will provide a new way to work together in order to solve common problems and improve performance across the industry. Users are placed centre-stage and given access to more information, people and ideas than ever before. Joining the community is very easy and members can search for a contact each other all year round. Content that can be shared through the online community comes in many different types, including information about upcoming products or services; recently solved or ongoing challenges; research, white papers, news articles and interviews; and informative or inspiring media such as videos. Users who require help in editing their content can simply forward it to the METSTRADE Online Community team for finalisation and uploading.

In the months leading up to its official launch, a significant volume has already been uploaded by parties such as Royal Huisman, 3A Composites, ICOMIA, Superyacht Report, Global Superyacht Forum, IBI and Marina World. "The METSTRADE Online Community offers a great opportunity to share our knowledge on the composite marine market and contribute to its further development," comments Eric Gauthier, President of Global Key Accounts at 3A Composites Core Material. "We are excited about supporting the growth of this dynamic market".

"We're very excited about the addition of the METSTRADE Online Community to the METSTRADE platform," adds RAI Amsterdam's Maritime METSTRADE manager [AR1] Irene Dros. "It is an innovative new element which offers the sector a wide range of in-depth information, a unique opportunity to share knowledge from across the industry, and the possibility to connect 365 days a year. We trust the online community will complement and support the annual METSTRADE Show in Amsterdam, while providing a useful permanent platform outside of the exhibition period."