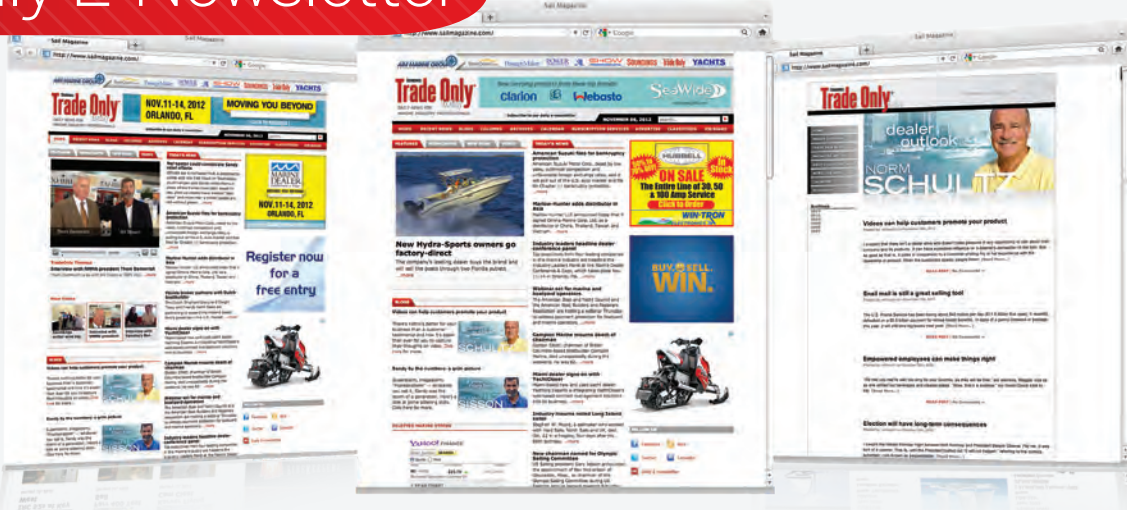


Daily E-Newsletter



Trade Only's daily e-newsletter has fast become the 'go to' place for news and information in the marine industry. This comes as no surprise to 20,000 loyal subscribers who have always held the highest regard for *Trade Only* news-magazine. The very same editorial resources used to put together the premier trade magazine in the business are now being utilized to deliver that same impact within the e-newsletter. The *Trade Only* e-newsletter is published new every weekday of every week and characterized by its fast-paced reports and breaking news special editions. Marine marketers can now deliver their message to this highly qualified audience by advertising in the Trade Only e-newsletter...

The screenshot shows the Trade Only e-newsletter layout with several ad placement options highlighted in red boxes:

- Leaderboard** (top left)
- Banner** (middle left)
- Skyscraper** (vertical on the right side)
- Tile** (multiple small rectangular spots)

- Published new every weekday - no repeats
- News Alerts fast tracked as stories break
- 20,000 subscribers
- 440,000 potential gross impressions every month
- Excellent advertiser efficiencies
- Print e-newsletter & website combo rates available

	Leaderboard	Banners	Skyscraper	Tile
	468 x 70 pixels	468 x 60 pixels	250 x 125 pixels	125 x 125 pixels
MONTH	\$4,800	\$4,300	\$4,000	\$2,600
WEEK	\$1,850	\$1,550	\$1,550	\$1050

All prices are net. All positions subject to weekly rotation.

Acceptable e-Newsletter Files: Time and animations are limited to 8 seconds of play. Ads not to exceed 50K in size. JPGS and GIFS accepted only; no flash ads. Rotation in animated ads is limited to 3 rotations within the 8 seconds of play.