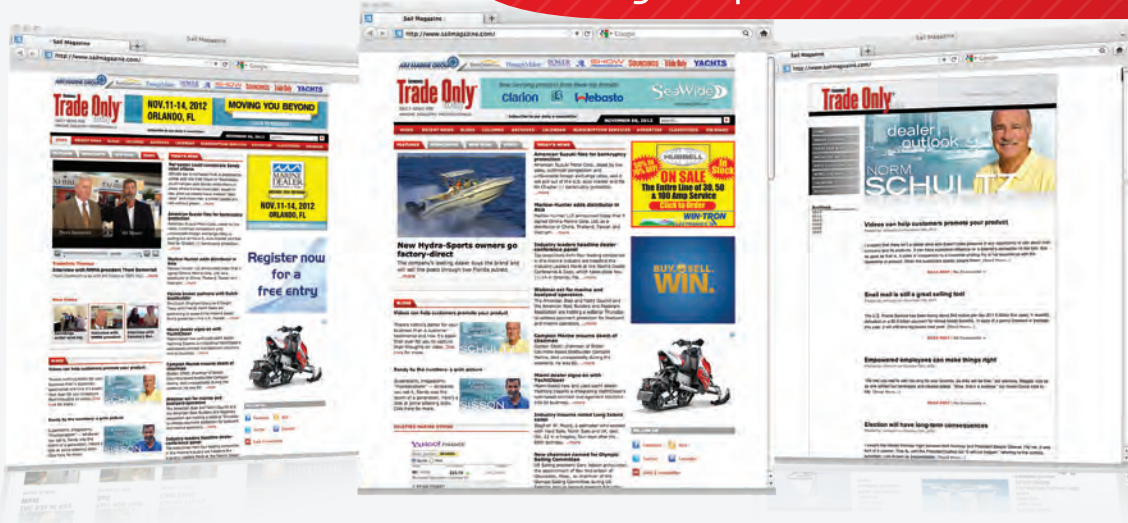


# Daily Updated Website



**Trade Only's** website [www.tradeonlytoday.com](http://www.tradeonlytoday.com) is the premier online news & information companion to ten of thousands marine industry decision makers. Everyday people in the business turn to our site for industry updates, featured columns, breaking stories, blogs, archives and much more. A typical month boasts over 90,000 marine B2B monthly visitors searching content with over 149,000 page views. This is standing proof that **TRADE ONLY** website users are thoroughly engaged in the site as well as the marketing messages appearing throughout it. We now offer more advertising opportunities than ever for you to creatively reach this important and engaged audience...

**Leaderboard**

Block

Block

Block

Rectangle

Tile

Tile

Tile

Tile

- Continuous content updates
- Marine marketing & management columns
- Complete calendar of marine events & shows
- Features on new equipment
  - Dealer outlook blogs
- 49,117 unique visitors per month
- 149,425 page views per month
- Excellent advertiser efficiencies
- Print, website & e-newsletter combo rates available

|       | Leaderboard     | Block            | Rectangle        | Tile             |
|-------|-----------------|------------------|------------------|------------------|
|       | 728 x 90 pixels | 300 x 250 pixels | 300 x 100 pixels | 125 x 125 pixels |
|       | Run Of Site     | Run Of Site      | Run Of Site      | Run Of Site      |
| WEEK  | \$4,500         | \$4,100          | \$2,500          | \$1,700          |
| MONTH | \$1,750         | \$1,650          | \$1,450          | \$750            |

Acceptable Web Site Files: JPEG, GIF and Flash. All files not to exceed 40k or exceed 15 seconds of animation. Flash files must be user-initiated and have a max frame per second (fps) of 18. Please call about Roadblock availabilities.

All ads subject to a maximum of three rotations.