



## **Yamaha to Exhibit F350C V8 Offshore, V6 F225 and F250 Mechanical Outboards at Fort Lauderdale International Boat Show®**

New products continue legacy of unmatched displacement and reliability in offshore power

FORT LAUDERDALE, Fla.--([BUSINESS WIRE](#))-- Yamaha Marine will display its latest powerhouse F350C offshore outboard, as well as its brand new 225- and 250-hp mechanical control 4.2-liter V6 offshore outboards at the 2016 Fort Lauderdale International Boat Show®, November 3-7, 2016.

Both the F350C V8 and 4.2-liter V6 F225 and F250 mechanical outboards continue to offer the largest displacement in their class.

### **New F350C**

The new F350C, which now provides five full years of Limited Warranty coverage, is the only outboard available with 5.3 liters of displacement capable of the raw thrust necessary for pushing larger and heavier offshore boats. The outboard's unmatched torque and reliability has fueled the trend to larger offshore boats, which has grown exponentially in recent years.

The case for Yamaha's big-bore displacement was made by Neal Foster, leader of Yamaha's "Team Intense" Pro Fishing team since the mid-nineties. At last year's Emerald Coast Blue Marlin Classic® at Sandestin, Foster's crew ran over 1,100 miles during the course of the three-day competition, which included running his boat 12 hours from the launch in Destin, Florida, on Day 1 almost to the Texas line in the hopes of boating some winning wahoo.

"In order to make the weigh-in, we had to run the boat for four hours straight at wide open throttle – that's 68-70 mph the whole way," he recalled. "I just don't know of anything that can hang in like that other than a Yamaha."

"The inclusion of five years of limited warranty coverage with the F350C underscores the reliability of the F350," said Ben Speciale, President, Yamaha Marine Group. "We are confident that this benefit for our 5.3-liter V8 customers builds in exceptional value for Yamaha's most powerful outboard on the market."

### **All-new 4.2-liter F225 and F250 V6 Offshore Outboards with Mechanical Control also on Display**

Yamaha's all-new mechanical control versions of legendary 225- and 250-horsepower 4.2-liter V6 Offshore outboards are also on display in Fort Lauderdale. The new models, available as the F250XB in both left and right-hand rotation and the F225XB in right-hand rotation, offer the perfect solution for boaters who simply prefer traditional mechanical controls, or wish to repower with their existing control box.

"Boaters who need mechanical control can now enjoy all of the legendary 4.2-liter V6 offshore benefits," said Speciale. "These outboards are great repower solutions

for boats that don't need digital electronic control, yet can benefit from Yamaha's light weight, high efficiency 4.2-liter offshore platform."

For a limited time, these V6 F225 and F250 mechanical outboards are eligible for Yamaha's "Why Wait for Spring" sales event. This promotion offers V6 Offshore purchasing consumers the opportunity to add three years of Yamaha Extended Service to their three-year Yamaha Limited Warranty for a total of six years of coverage at no additional cost. Make sure to see an authorized, participating Yamaha outboard dealer for a complete list of eligible outboards and all terms and conditions.

This year, Yamaha is pleased to provide bilingual product presentation in the Yamaha booth with Ana Carolina Guzman (Carolina) and Yoally Rothenberg, who will give product information in English and Spanish.

The 2016 Ft. Lauderdale International Boat Show® opens Thursday, Nov. 3, 2016, and runs through Monday, Nov. 7, 2016. For more information and show hours, please visit [http://www.showmanagement.com/fort\\_lauderdale/event/](http://www.showmanagement.com/fort_lauderdale/event/).

Yamaha Marine products are marketed throughout the United States and around the world. Yamaha Marine Group, based in Kennesaw, Ga., supports its 2,000 U.S. dealers and boat builders with marketing, training and parts for Yamaha's full line of products and strives to be the industry leader in reliability, technology and customer service. Yamaha Marine is the only outboard brand to have earned NMMA®'s C.S.I. Customer Satisfaction Index award every year since its inception.

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