

CALL for PRESENTATIONS
46th Annual MRA Educational Conference & Trade Show

The Marine Recreation Association is releasing a "Call for Presentations" for the annual MRA Educational Conference & Trade Show to be held October 23 - 25, 2017, at the Hyatt Regency Monterey Hotel & Spa.

The MRA's annual conference is the perfect opportunity for marine industry professionals to share their expertise and experience with hundreds of marine business operators, developers, owners, and other industry insiders from across the western U.S. and elsewhere.

Presenters interested in participating in the 2017 Conference are encouraged to submit proposals for consideration by the MRA Board of Directors. Typical presentations should fit a 50 minute timeframe focused on marina and boatyard industry marketing, management, development, regulation, new technology, and other topics of interest, in a multi-media and/or roundtable format.

As in the past, this important industry gathering will be focused on enhancing guest services and customer satisfaction, improving marine operations and regulatory compliance, and optimizing fiscal results and business growth. The three-day conference will include seminars and roundtable discussions covering key marine industry management, operations, and marketing concerns, and an extensive marine Trade Show featuring industry vendors and contractors exhibiting a broad range of products and services.

"Participating speakers will have an opportunity to present themselves, and their company, in a position of industry leadership, by sharing expertise and knowledge to help raise awareness and understanding on many industry topics for a diverse group of industry attendees," said Mariann Timms, MRA Operations Administrator. "The MRA continually seeks seminar courses that bring unbiased and new information about emerging issues and ideas impacting the industry to our members, and our Conference and Regional Training Programs are ways we accomplish that objective."

Presentation proposals for the 2017 Conference must be submitted no later than Tuesday, January 17, 2017, via email to timms@marina.org. Proposals must include title of the presentation, a brief overview of the subject matter and presentation format, and name and short bio of the presenter.

The MRA will review submitted proposals at the Board of Directors Annual Planning Meeting, and will notify presenters of their status no later than Friday, February 24, 2017.