



FOR IMMEDIATE RELEASE

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Tender Care Boats Expands to Add Novurania Luxury Yacht Tenders Line



FORT LAUDERDALE, Florida – Tender Care Boats, LLC adds Novurania luxury yacht tenders to their already robust line of inflatable tenders and is now a full sales and service dealer. This new addition will expand Tender Care Boats’ offerings to include a world-renowned luxury tender model line ranging from 11’-41-feet.

Tender Care Boats is responding to customer demand and Novurania is the perfect match for yachting customers looking for a luxury tender. “The passion for detail, which is part of the Novurania DNA is also part of what makes Tender Care Boats among the top tender dealers in the country.” Reisert said. “Novurania’s global reputation for quality and reliability will be an asset to our already well-established following in the yacht tender market.”

“The addition of Novurania is exciting news that builds on the strong sense of luxury quality and craftsmanship our customer’s have come to expect from Tender Care Boats.” Reisert said. “We now have yet another line of tenders that will help us remain competitive and provide our customers what they want.”



Tender Care Boats is well known for their inflatable yacht tender expertise and personalized marine and global yachting network. This helps them serve yachting customers with the exceptional service they have come to expect from Tender Care. Now that Tender Care Boats has Novurania luxury yacht tenders added to an already high-quality line of yacht tenders, Tender Care is well positioned to serve the increasing demands of the Florida and the global yachting community.

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About Tender Care Boats

Tender Care Boats in Fort Lauderdale, Florida is one of America's leading dealers for new and pre-owned yacht tenders as well as tow behind center consoles. Their dealership showroom now offers Novurania, the custom [Skipper line of inflatable yacht tenders](#), AB and Walker Bay tenders. Tender Care Boats additionally offers 18'-42' center console buying and selling services for yachting customers with much larger vessels. For more information about Tender Care Boats, visit our [website](#) at <http://www.tendercareboats.com>

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