

South Jersey Yacht Sales Acquired

South Jersey Yacht Sales of Cape May and Point Pleasant, New Jersey has been acquired by George C. Robinson III. South Jersey Yacht Sales is a premier dealer for Viking Yachts, Jupiter Marine, Albemarle and Yellowfin Yachts. South Jersey Yacht Sales, owned by Dick Weber since 1984 has provided fishermen and boaters alike exceptional quality sportfishing vessels and services for over 33 years on the New Jersey, Delaware, Pennsylvania and Maryland waterfronts. Sales of sportfishing boats while under Mr. Weber's ownership now span the eastern United States, Bahamas, and far-reaching fishing destinations.

The new owner of South Jersey Yacht sales, George Robinson plans to keep current management, and the firm will continue to be known as South Jersey Yacht Sales. In addition, investments in key business functions will provide recreational as well as serious tournament boaters a differentiated and exceptional yacht or boat purchase experience. George's commitment to current South Jersey employees, locations and traditions played a large part in Dick's decision to sell.

According to Mr. Robinson, who currently owns a 2013 55' Viking and has over 40 years' experience fishing and boating in New Jersey, acquiring South Jersey Yacht Sales is a valuable opportunity not only because it has a suit of the highest quality boat and yacht brands available in the market today, but an exceptional and growing customer base. Located in a region surrounded by 3 major US cities, Mr Robinson anticipates positive year over year growth for high quality sportfishing boats in the region.

Sales offices continue to be at Canyon Club Marina in Cape May and in proximity to Arnolds Yacht Basin in Point Pleasant which offers customers purchasing a new vessel a unique opportunity to utilize various amenities and local services.

"The love that my family and I have of sportfishing and travelling from Nantucket to the Exumas and points in-between by boat has lead us here today. I believe that with a combination of my family's boating and fishing experiences and the experienced business team at your disposal at South Jersey Yachts Sales, the purchase of your next boat will a most positive and memorable experience. The South Jersey Yacht Sales Team look forward to being of service." said Robinson